



Sunset Hills Lego Club
Sunset Hills Elementary School
9291 Oviedo Street
San Diego, CA 92129

July 9, 2019

To Whom it May Concern:

Sunset Hills Lego Club (SHLC) is Sunset Hills Elementary School's newest club whose mission is to not only expose students to STEAM (Science, technology, engineering, art, and math) but to also promote creativity, confidence, leadership, and collaboration while having fun. We are a 501(c)3 non-profit operating under the umbrella of the Sunset Hills Elementary PTA. Tax ID 95-3762411. We are a 100% volunteer, donation-based, on-campus club, and we need your support! ***Join the Founders Team to make the Sunset Hills Lego Club a success!***

In the fall the Sunset Hills Lego Club will be participating in [FIRST Lego League Jr. Program](#), the lead-in to the FIRST Lego League and Robotics clubs found at neighboring middle and high schools our students will attend (Black Mountain, Mesa Verde and Meadowbrook Middle Schools, Mt. Carmel and Westview High School.) In the spring students participate in the biweekly [Lego Challenge](#), such as "Build the tallest tower," "create an imaginary animal," or "design a marble maze." Students will present their creations to the group.

Sunset Hills needs and deserves your support. As of 2018-2019 Sunset Hills Elementary School serves approximately 457 students in Transitional Kindergarten through Fifth grade. It is located in north Rancho Penasquitos and is part of the renowned Poway Unified School District. The families of Sunset Hills represent more than 28 languages. Fifteen (15%) of our population are Limited English Language Learners. Twelve (12%) of our students qualify for the Free and Reduced Lunch Program.

Please seriously consider making a lasting impact for our students at our much-loved school. As a member of the SHLC Founders Team, your monetary contribution will help us buy the supplies needed to make the club a success and the supportive financial resources needed to establish a high-quality program for all. In return your contribution will be recognized in multiple, effective ways. (Please see attached). If you have any questions, please email me at sunsetlegoclub@gmail.com.

Sincerely,

Casey Chan-Ruthenbeck
Sunset Hills Lego Club Chair
Proud parent of Tevin (grade 3) and Alyssa (K)



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Join the Sunset Hills Lego Club Founders Team

The primary goals of the Sunset Hills Lego Club Founders Team are to provide for the necessary supplies needed to get the club up and running when school begins in mid-August. Based on initial responses, we expect at least 50 students to join our club, and we need enough supplies to support these students. (Loose Legos will be collected through in-kind donations from the student body and public and not funded via the Founders Team). And of extreme importance, we want to make sure all students are welcome and included despite financial hardships.

Our secondary goals aim to further fulfill our mission. Fully funding field trips ensures that all students don't miss out on the great learning experiences that cannot be done at school. And the Lego Mindstorm Educational kits introduce more advanced robotics and programming concepts to our older students.

Primary Goals:

- To purchase 12 x Lego WeDo 2.0 Educational Kits, a one-time cost needed to participate in the FIRST Lego League Jr. Program. Each of the robotics kits serve four kids at a time and cost \$225.
- To provide for scholarships for kids who qualify for financial support for the cost of club and Lego League registration.

Secondary Goals:

- To fund Legoland Educational Field Trip for all students
- To purchase at minimum 3 x Lego Mindstorm EV3 Educational Kits, a one-time cost. Expands students' experience working with robotics and allows for 3 teams, optionally, to participate in the competitive FIRST Lego League Program (for grades 4-8).



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SHLC Founders Team Sponsorship Levels

\$5000 - “Master Builder,” SHLC Founders Team Member Benefits:

Significant, lasting exposure and recognition by students, students' families and supporters of your contribution. One available.

- Large 4' x 6' banner displayed at front of school as “Master Builder,” SHLC Founders Team Member
- Large Logo/name on Founders Plaque displayed in Lightbulb Lab on campus
- Main logo on back of 2019 Lego Club Founder T-shirts
- Exclusive logo on front of 2019-2020 Lego League Jr. team t-shirts
- Logo posted on homepage of Sunset Hills Lego Club (SHLC) website from 2019-2026
- Permanent logo on Founders page of Sunset Hills Lego Club website
- Logo and mention on private SHLC Facebook group and public SHLC Instagram Page and Feed
- Mention on Sunset Hills Facebook Feed
- One free 2019 SHLC club t-shirt

\$1000 - “Architect,” Founders Team Member Benefits:

Significant, lasting exposure and recognition by students, students' families and supporters of your contribution. Three available.

- One of three medium 3' x 4' banners displayed at front of school as “Architect,” SHLC Founders Team Member
- Logo/name on Founders Plaque displayed in Lightbulb Lab on campus
- Logo on back of 2019 Lego Club Founder T-shirts
- Logo posted on homepage of Sunset Hills Lego Club (SHLC) website from 2019-2026
- Permanent logo on Founders page of Sunset Hills Lego Club website
- Logo and mention on private SHLC Facebook group and public SHLC Instagram Page and Feed
- Mention on Sunset Hills Elementary School Facebook Feed
- One free 2019 SHLC T-shirt

\$225 - “Creator,” Founders Team Member Benefits:

Lasting exposure and recognition by students, students' families and its supporters of your contribution. Covers the cost of one Lego WeDo Educational Kit. Unlimited availability.

- Name on SHLC Founders Plaque displayed in Lightbulb Lab on campus
- Logo on back of 2019 Lego Club Founder T-shirts
- Logo posted on homepage of Sunset Hills Lego Club (SHLC) website during 2019-2020 school year
- Permanent logo on Founders page of Sunset Hills Lego Club website
- Logo and mention on private SHLC Facebook group and public Instagram Page and Feed
- Mention on Sunset Hills Elementary School Facebook Feed
- One free 2019 SHLC T-shirt

Sunset Hills Lego Club serves under the Sunset Hills Elementary PTA, a 501(c)3 non-profit.

Tax ID: 95-3762411 | www.sunsetlegoclub.org | email: sunsetlegoclub@gmail.com



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Join the Sunset Hills Lego Club Founders Team

Your First Name: _____

Your Last Name: _____

Your Title: _____

Your Company: _____

Your E-mail: _____

Your Phone Number: _____

Sunset Hills Lego Club Contact Name: _____

Sponsorship Level of Interest: (check one)

- "Master Builder," Founders Team Member (Title Sponsor) - \$5000
- "Architect," Founders Team Member - \$1000
- "Creator," Founders Team Member - \$225

* 150 dpi resolution logo and copy must be provided to digital design team for banner production. Please email sunsetlegoclub@gmail.com.

By signing you are confirming your commitment to join the Sunset Hills Lego Club Founders Team

Signature: _____ Date: _____

Please Mark Payment Type:

- Check: Please write check to "Sunset Hills Education Foundation" with "SHLC Founders Team" in the memo.

OR

- Credit Card: You will be contacted to process credit card payment (processing fee will be added)